

BROCHURE FOR PDP ON ENTREPRENEURSHIP AND INNOVATION



Patrician College of Arts and Science

A Christian Minority Institution

Affiliated to the University of Madras & Reaccredited 'A+' Grade by NAAC

Ranked 1st in Tamil Nadu & 27th among Top Non-Autonomous Colleges in India (Education World)

Rated 5 Star (IIC) By Ministry of Education



PATRICIAN INSTITUTION'S INNOVATION COUNCIL {PIIC} IN ASSOCIATION WITH IQAC ORGANIZES

FIVE DAYS FACULTY DEVELOPMENT PROGRAMME

8th March 2021 to 15th March 2021



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| DAY- 1 |  | Topic: SWOT Analysis on Women Entrepreneurship Date: Monday, 8th March 2021 Time: 1.30 P.M Resource Person: Mrs. Krishnaveni Kannan Managing Director, Mahalearning Education |
| DAY- 2 |  | Topic: Innovation and Entrepreneurship Date: Thursday, 9th March 2021 Time: 1.30 P.M Resource Person: Mr. Balajee Manoharan Assistant Director MSME Government of India |
| DAY- 3 | | Topic: Patent and Design Date: Wednesday, 10th March 2021 Time: 1.30 P.M Resource Person: Mr. A.Raja Assistant Controller IPR Office, Chennai |
| DAY- 4 |  | Topic: Incubation Mechanistics & Funding Opportunities for Academic Innovators Date: Thursday, 11th March 2021 Time: 1.30 p.m Resource Person: Dr. Ramjee Pallela COO at AIC-CCMB Atal Incubation Centre – Osmania University Hyderabad |
| DAY- 5 |  | Topic: Incubation - IPR - Start up Date: Monday, 15th March 2021 Time: 1.30 P.M Professor, Head-Govt Schemes, Head, IPR Cell Kumaraguru College of Technology, Coimbatore |



❖ No Registration Fee (First Come First Serve)
❖ E-Certificate will be provided to the participants

Dr. Usha George
Principal

Dr. Fatima Vasanth
Academic Director

Bro. Dr. S.Arockiaraj
Director & Secretary